

# EXPLORING™

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Seneca Waterways Council  
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Rochester, NY 14607

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## IIDA Rochester City Center Interior Design

Thank you for expressing career interest in the field of Interior Design. The International Interior Design Association (IIDA) Rochester City Center, in conjunction with the Exploring Division of the Seneca Waterways Council, is dedicated to exposing high school students to the career of Interior Design. We invite you and your parent or guardian to join us for our annual informational meeting.

January 2021, Date TBD: 5:30 - 6:30 PM

Info session to take place virtually over Zoom.

What is interior design? Interior design is a multi-faceted profession in which creative and technical solutions are applied within a structure to achieve a functional and aesthetically attractive built interior environment. Designs are developed through an in-depth understanding of functional needs, codes, environmental sustainability, accessibility and aesthetic value. Students will be working with IIDA members and Interior Design educators to investigate the methods, tools and requirements of the profession.

Join us to find out more about the IIDA Explorers Program. Participants will have the opportunity to meet with the program advisors. Sign-ups will be held at this time. There will be a one-time registration fee of \$48.00.

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Questions? Contact us!

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